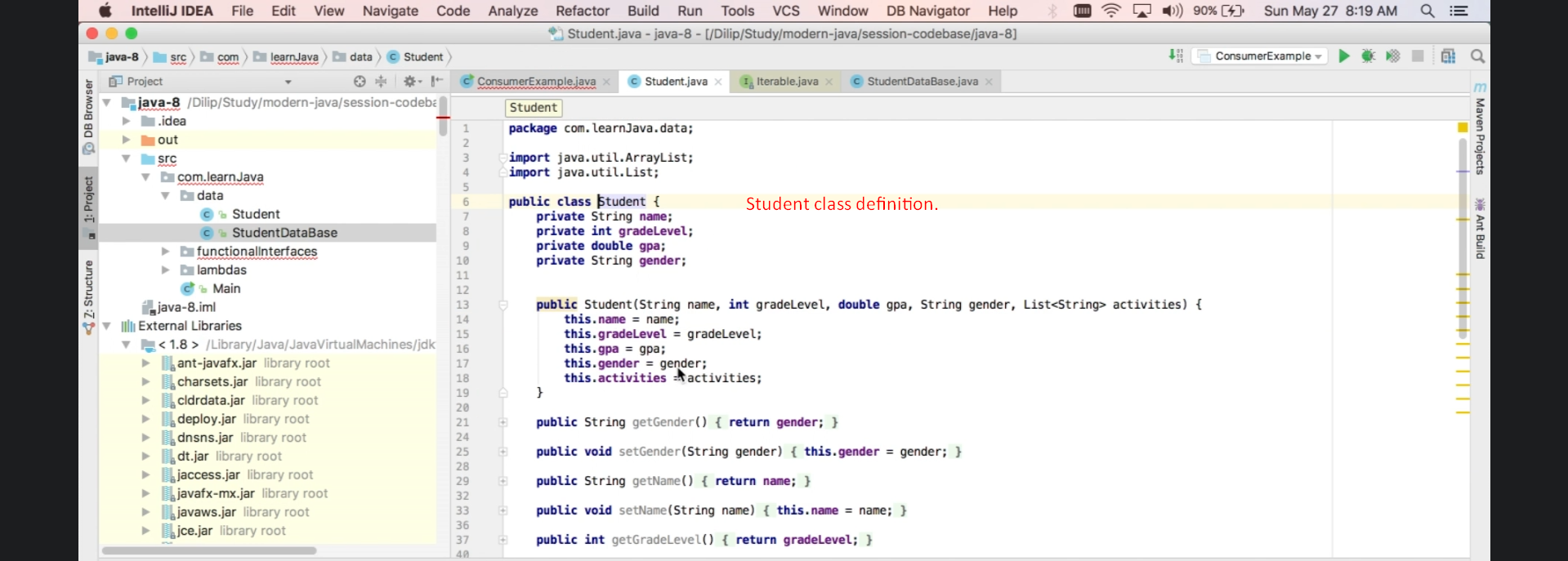
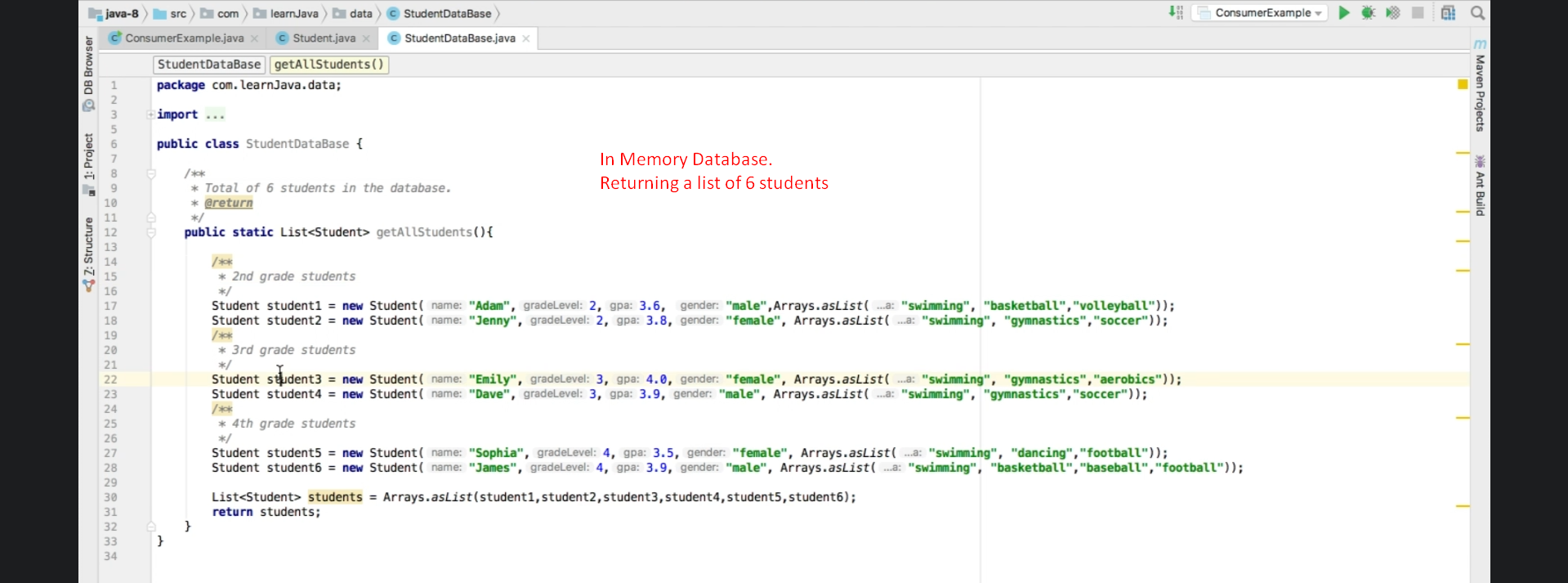
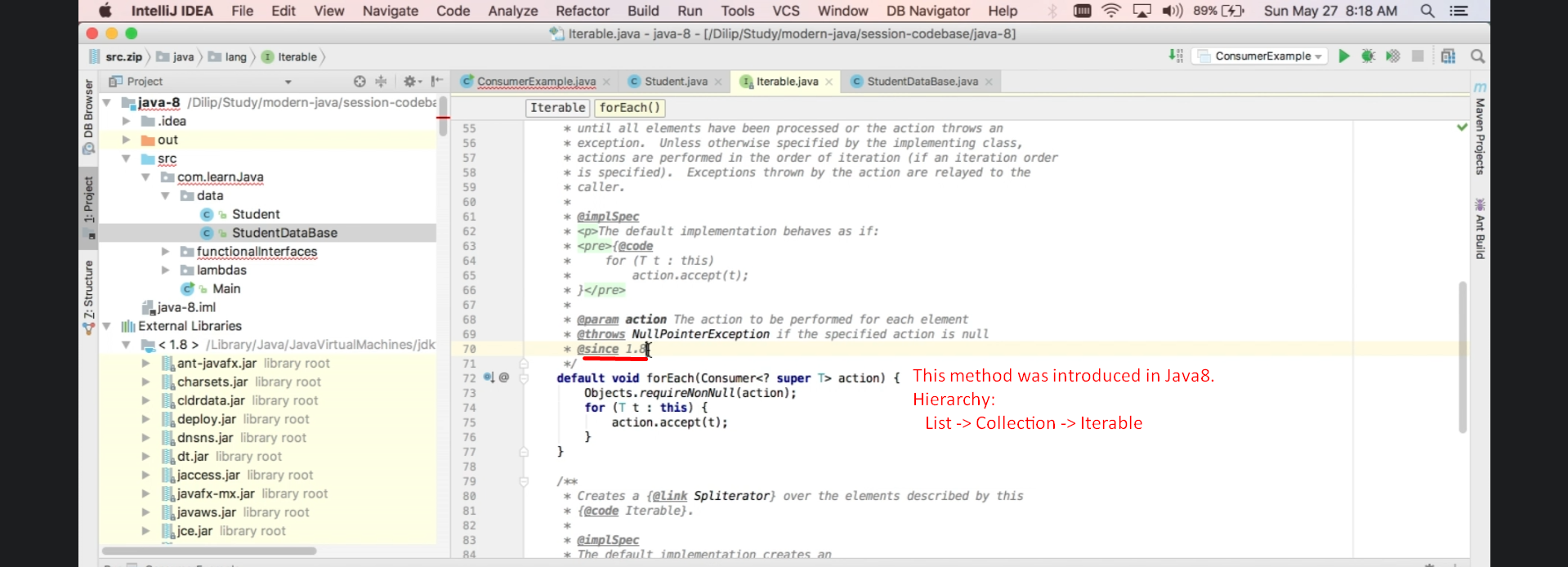
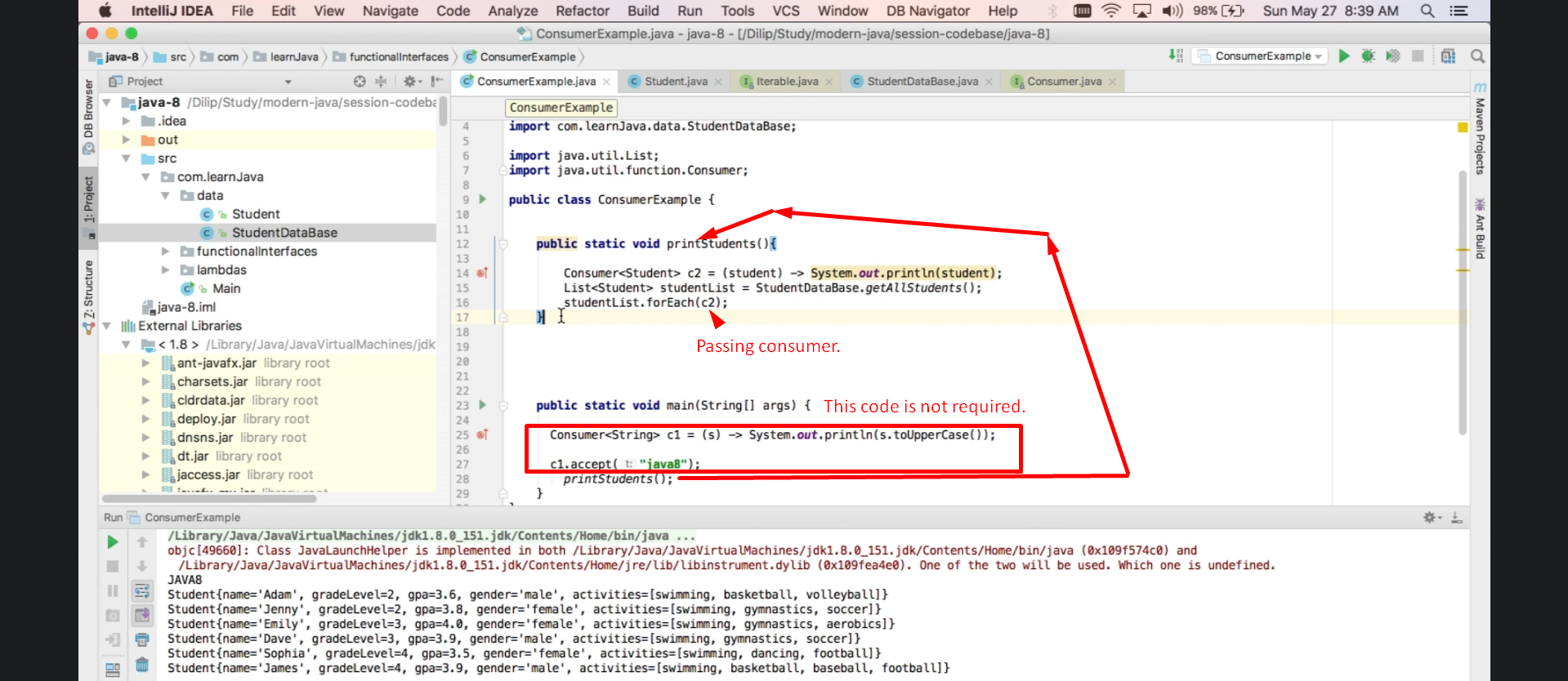
1. 
2. 
3. 
4. 
5. Let’ understand consumer via some more examples:
6. 